

Cherry Hill Publishing

—Question—

How do Senior Living professionals spend much of their time?

—Answer—

Thinking of ways to improve the quality of life for their Resident Seniors



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Introducing the Cherrybook Audio Book Player

Please download our full audio book catalog at
http://www.CherryHillPublishing.com/CHP_Catalog.pdf

Overview

Cherry Hill Publishing now has more than a great library of audio books to offer. We have gone to the mountain top and come back with a complete turn-key system designed to make it easy—and affordable—for you and your Senior Residents to enjoy the world of audio book listening.

Seniors have special needs. Unlike today's X-Generation, they did not come up in an era where electronic and computer technology was integrated into every aspect of life. What comes natural and effortless to our kids today can seem daunting and unintuitive to our parents.

To address these concerns, we are excited to introduce our new Cherrybook Player, an extremely easy-to-use audio book player where virtually all of the difficulties associated with the digital age have been addressed and eliminated. Seniors can enjoy the titles with a simple button press. Suspending the story at dinner time is as simple as starting it. Press it again after dinner and you're right back where you left off. We really have taken care to make sure this system will work effortlessly for everyone.

Audio Book Titles Guaranteed to Please

Timeless classics that have been cherished by readers for a hundred years, and will be cherished a hundred years from now. Jane Austen, Mark Twain, Charles Dickens, H.G. Wells. Need we go on?

Superb Audio Production Quality

These literary masterpieces are presented to your listeners by highly polished, engaging, readers. Title openings and chapter changeovers are framed in original music, appropriately selected for each title. Your Residents will know that their enjoyment is our—and your—top priority. All Cherry Hill Publishing titles are unabridged.

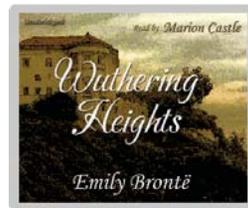


CHP Cherrybook Player

Weighing just 2 ounces, with dimensions of 1.4" x 2.8" x 0.6," the rugged and super reliable Cherrybook Player is easily dropped into a shirt pocket or purse. Yet it's not too small for easy operation of its simple controls: Play, Pause, Stop, Skip Forward/Reverse, and Volume Up/Down. The player uses a standard AAA battery, which provides 15 hours of uninterrupted audio book listening—eliminating battery recharging headaches!



Loading titles into the player, and transferring them from one player to another couldn't be more simple. Cherrybook audio titles come pre-loaded on microSD cards, which are easily inserted into a slot on the player. Installing and changing titles is as simple as popping the old card out and the new card in.



Loading new audio books, or transferring audio books from one player to another couldn't be more simple.

Your Cherrybook Player comes with a pair of high-quality Panasonic Ergo-Fit earbud-style headphones, which provide enhanced sound isolation from surrounding noise sources.



As an optional accessory, you may add a pair of Sony Open Air headphones to your order for an additional \$9.95. The open air characteristic allows listeners to remain alert to sounds and conversations outside the headset, while enjoying the full-range audio soundstage provided by the Cherrybook Player.

This Must be Expensive!

Not. The price of the Cherrybook Player, with open air earphones, is \$19.95 when purchased on the Cherry Hill Publishing website. All Cherrybook audio titles can be purchased, also on the website, for \$11.95. If you purchase more than one Cherrybook Player, your library of audio book titles can be shared among all of your players.

Start small with one or two titles, then expand your service as conditions warrant. New titles and additional Cherrybook Players can be added at any time.

Getting started is easy too. Just visit our Online Bookstore at:

<http://www.CherryHillPublishing.com/Bookstore>

Should you ever need help with either the purchasing process or after you have received your player, Cherry Hill Publishing will be there immediately with an unlimited supply of Tender Loving Care.

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